ENDURA

The most trusted motor on the water. Period. Endura[™] puts its nose to the grindstone and delivers, day after day, with a nine-position Lever-Lock Bracket that resists flexing, warping and UV damage.





CONTROL
Telescoping Tiller

FEATURES
Lever-Lock Bracket



ENDURA MAX

How do you make the most trusted motor in fishing even more reliable? By giving it more on-the-water run time. Endura Max adds Digital Maximizer for up to five times more time on the water.





CONTROL

Telescoping Tiller

FEATURES

Push-To-Test Battery Meter Lever-Lock Bracket

TRAXXIS

Anything your transom-mount can do, Traxxis® can do better. One-Hand Stow, a Quick-Lock Cam Depth Adjuster, and an easy thumb release let you effortlessly get Traxxis in and out of the water or adjust to changing conditions.





CONTROL

Tilt/Extend Tiller

FEATURES
One-Hand Stow
Quick-Lock Cam
Depth Adjuster
Steering Tension Control
Push-To-Test Battery Meter

SPECS	Thrust Levels	Shaft Lengths	Prop
Endura™	30, 40, 45, 50, 55	30", 36", 42"	Power Prop
Endura Max	40, 45, 50, 55	36", 42"	Power Prop
Traxxis	45, 55, 70, 80	36", 42"	Weedless Wedge 2 Power Prop



HOWTO BUILD A BETTER MOTOR

When you build 10 million motors, you learn a thing or two about how to make them tougher, longer-lasting and easier to use.



Digital Maximizer™

Traditionally, trolling motors gave you five speeds to choose from. But our Digital Maximizer™ technology creates variable speed motors, so you can dial in the right pace and your motor will only use as much power as you need, giving you up to five times longer on the water.

STANDARD ON:

| Endura Max | Traxxis



Hand Tillers

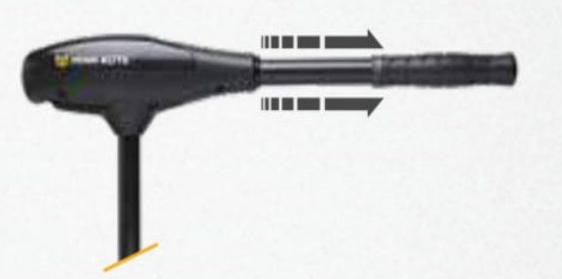
Get a better handle on motor control with our tiller handles, which are each designed to make fishing easy and comfortable.

Telescoping Tiller

Extends up to 6" for versatile fishing.

STANDARD ON:

Endura | Endura Max



Tilt/Extend Tillers

Tilts up to 45° and extends up to 6" for effortless command.

STANDARD ON:

Vantage | Traxxis

Riptide Fortrex | Riptide Maxxum

Riptide Edge | Riptide Transom

AVAILABLE ON:

Maxxum | Edge

